

# Hevan Chan

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## Objective.

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To obtain a position in an environment that utilizes and challenges my skills, and that is suitable with my qualifications.

## Education.

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**University of the Arts** | Philadelphia, PA | 2000-2004

Graduated with BFA in Multimedia

Areas of study: Graphic Design, Digital Photography, Animation

**Maryland Institute, College of Art** | Baltimore, MD | 1997-1999

Areas of study: Graphic Design

## Professional Experience.

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### Senior Designer

**LBI IconNicholson** | New York City | October 2008 - Present

- Conceptual design and layout of client websites, microsites and extranet pages
- Research and creation of client experiences for social networking sites (Twitter, FaceBook)
- Conceptual design and layout of iPhone & iPad applications for various clients
- Creation of interactive, online experiences going from PSD to HTML/CSS and Flash

### Art Director/Senior Designer

**Magnet Media Films** | New York City | October 2006 - October 2008

- Oversee print and web-related projects from inception to completion
- Creation of Flash video player interfaces for streaming content
- Maintenance and archival of all podcasts and videos for the company's artist branded page (iTunes, YouTube, iMeem, Adobe Media Player)
- Research and develop new trends, techniques and styles for production

### Information Designer

**TrialGraphix** | Washington, DC | May 2005 - August 2006

- Creation of vector-based designs and illustrations for complex, litigative court cases
- Consult with attorney's one-on-one to analyze and construct designs
- Collaborate with animation department to construct interactive timelines and presentations

### Graphic Designer

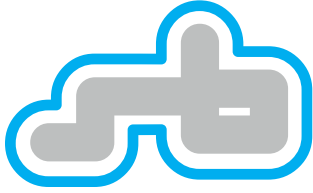
**NEWS-Line Communications** | King of Prussia, PA | November 2000 - May 2005

- Conceptually design content for the advertising and editorial sections
- Layout and design of spreads and covers for twelve magazines
- Redesign of company website, as well as management of the online content

### Graphic Designer

**Patuxent Publishing Company** | Columbia, MD | 1997 - 2000

- Layout and design of the classified advertising section in twelve different publications
- Maintenance and archival of all classified production files
- Work with classified sales staff as well as the marketing department to create promotional material



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## Freelance.

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### Web Designer

**Lanfranc** | June 2010 - September 2010

Layout and design of eCommerce site - homepage, interior pages, forms and checkout

### Art Director/Designer

**Breakthru Radio** | [www.breakthru.com](http://www.breakthru.com) | June 2010 - September 2010

Conceptual designs of opening credits sequence for five different web shows

### Web Designer

**Citrine Studio** | [www.citrinestudio.com](http://www.citrinestudio.com) | May 2009 - September 2009

Layout and design of microsites and extranet pages from PSDs utilizing HTML and CSS

### Web Designer

**Sarah Baker Photography** | [www.shb-photography.com](http://www.shb-photography.com) | September 2008 - September 2009

- Conceptual layout and design of portfolio website
- Utilize HTML, CSS and JavaScript for creation of online portfolio

### Art Director/Designer

**Transmission Festival** | Austria | November 2007 - July 2008

- Establish identity, logo/branding for music and arts festival in Austria
- Front-end design and layout for festival website
- Design and layout of all promotional and marketing materials (posters, teasers, fliers, etc.)

### Web Designer

**Women's Health Magazine** | [www.womenshealthmagazine.com](http://www.womenshealthmagazine.com) | October 2007 - January 2008

Conceptual design and layout of website using HTML, CSS and JavaScript

## Skills.

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### Software

Adobe Creative Suite, Pre-Press and Pre-Flight, Final Cut Pro, Adobe After Effects, Logic Pro 8, Mac and Windows operating systems

### Software

HTML and CSS, some Actionscript, PHP and JavaScript

## Awards.

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- SNA 2000 Advertising & Promotions Contest – **Best Single Black & White Ad (Second Place)**
- SNA 2000 Advertising & Promotions Contest – **Best Single Black & White Ad (Third Place)**
- MDDC 1999 Advertising Contest – **Classified Promotion House Ads (Second Place)**
- Patuxent Publishing Company – **1998 President's Award (for Classified Promotion Design)**
- 2004 Getting Legs Film Festival - **Official Selection "Graffiti As An Artform"**
- 2004 Film Loop Festival - **Official Selection "Graffiti As An Artform"**